## Charter Start! 101 March 2, 2009 Idaho State Department of Education J.R. Williams Building (Main Floor) East and West Conference Rooms

The Idaho State Department of Education, accordance with Section 33-5211, Idaho Code, provides technical assistance to charter school petitioners by conducting 2 full day public charter school workshops annually. As outlined in Board Rule, the purpose of these workshops is to *provide public charter school petitioners with a brief overview of a variety of educational and operational issues relating to public charter schools, as well as to answer questions and to provide technical assistance, as may be necessary, to aid petitioners in the preparation of public charter school petitions.* 

New legislation requires that a representative of the founding board attend a full-day public charter school workshop offered by the State Department of Education and that proof of attendance be submitted by the petitioners to an authorized chartering entity along with the petition.

Charter Start! 101 is an introductory session designed to touch on topics that are considered essential to new charter school developers. The State Department of Education is partnering with the Idaho Charter School Network, and other charter support organizations to expand the Charter Start! Program and provide additional targeted assistance to charter developers throughout the chartering process—from conception to implementation. Charter Start! Seminars on offered on a monthly basis via e-conferences, phone conferences and regional workshops.

This workshop is open to all new charter developers and to individuals interested in a public school conversion. It is designed to support charter school developers at all stages: from vision to implementation. We encourage teams of interested individuals to attend the workshop together. Presenters will provide hands-on technical assistance in breakout sessions immediately following their presentations. Contact Lori Howard, School Choice Administrative Assistant at <a href="mailto:lahoward@sde.idaho.gov">lahoward@sde.idaho.gov</a> to register.

8:00-8:30	Registration	Main Session:		Breakout Session:
	Continental Breakfast Provided Onsite	East Conference Room		West Conference Room
8:30-8:45	Welcome and Opening Remarks	Tom Luna (1	15 minutes)	
		Superintendent of Public Instruc		
8:45-9:15	Charter School 101:	Shirley Rau (	30 minutes)	
	<ul> <li>Overview and Logistics</li> </ul>	School Choice Coordinator, SDE		
	<ul> <li>Introductions</li> </ul>			
	<ul> <li>National and Statewide Perspectives</li> </ul>			
	<ul> <li>Leadership for Educational Entrepreneurs</li> </ul>			
	Venture Capital: Charter School Development			
	Grants			
9:15-9:45	From Dreams to Reality:	Tamara Baysinger (	(30 minutes)	Hands-On:
	<ul> <li>Petitioning Process and Timeline</li> </ul>	Charter Schools Program Manag	ger	Writing a CSP Grant
	<ul> <li>Laws and Rules that Govern Idaho Charters</li> </ul>	Idaho Public Charter School Cor	mmission	Shirley Rau
	Walk through the Charter School Manual			

10:00-11:00   Sustainable Organizational Strategies:   Strategic Planning   Balance Business   Balance Business   Balance Business   Balance Business   Hands-On: Writing the Petition Tamara Baysinger Shirley Rau	9:45-10:00	Break - Networking			
Board Effectiveness Leadership and Administration Marketing and Communication Fundraising  11:00-11:15 Facility Funding Overview Facilities and Business Planning Needs Assessment Short-Term and Long Team Plan Site Descriptions Contingency Plan  11:15-11:30 Freak - Networking  11:30-12:30 Budget Budget Federal Programs/Funding Finance Coordinator, SDE Budget Finance Coordinator, SDE Lester Wyer Grants/Contracts/Techs Coordinator, SDE Lester Wyer Grants/Contracts/Techs Coordinator, SDE Lester Wyer Grants/Contracts/Techs Coordinator, SDE Director of School Operations ANSER Charter School Marketing and Recruiting  Diane Demarest (15 minutes) Executive Director Idaho Charter School Network  Finance Coordinator, SDE Lester Wyer Grants/Contracts/Techs Coordinator, SDE Lester Wyer Grants/Contracts/Techs Coordinator, SDE Lester Suzanne Burton Director of School Operations ANSER Charter School Joe Devera (10 minutes) School Finance Greg Berg Julie Oberle Lester Wyer Greg Berg Julie Oberle Lester Wyer Lester Wyer Lester Wyer Lester Wyer Creams (10 minutes) School Finance Greg Berg Julie Oberle Lester Wyer Lester Wye	10:00-11:00	<u>-</u>		(60 minutes)	
Leadership and Administration     Marketing and Communication     Fundraising      Facilities and Business Planning     Needs Assessment     Short-Term and Long Team Plan     Site Descriptions     Contingency Plan      School Finance     Budget     Federal Programs/Funding     Federal Programs/Funding     Sobo Lunch Provided Onsite      School Operations Panel:     Authorizer Relations     Authorizer Relations     Authorizer Relations     Marketing and Recruiting     Marketing and Recruiting      Marketing and Administration     Diane Demarest     Executive Director     Itaho Charter School Network     Executive Director     Idaho Charter School Network			Balance Business		
Marketing and Communication     Fundraising  11:00-11:15     Facility Funding Overview		Board Effectiveness			
Fundraising   Facility Funding Overview   Facilities and Business Planning   Executive Director   Idaho Charter School Network   Executive Director   Idaho Charter School Network		<ul> <li>Leadership and Administration</li> </ul>			Shirley Rau
Tite   Pacility Funding Overview   Facilities and Business Planning   Executive Director   Idaho Charter School Network		<ul> <li>Marketing and Communication</li> </ul>			
• Facilities and Business Planning • Needs Assessment • Short-Term and Long Team Plan • Site Descriptions • Contingency Plan  11:15-11:30  11:30-12:30    Working Lunch:   • School Finance   • Budget   • Federal Programs/Funding   • Box Lunch Provided Onsite  12:30-1:30    School Operations Panel:   • Governance, Leadership and Management   • Authorizer Relations   • Policies/Procedures for Students/Employees   • Marketing and Recruiting   • Facilities and Business Planning   Executive Director   Idaho Charter School Network   Idaho Charter School Netwo		ĕ			
Needs Assessment     Short-Term and Long Team Plan     Site Descriptions     Contingency Plan  11:15-11:30 Break - Networking  Working Lunch:     School Finance     Budget     Federal Programs/Funding     Box Lunch Provided Onsite  12:30-1:30 School Operations Panel:     Governance, Leadership and Management     Authorizer Relations     Policies/Procedures for Students/Employees     Community and Parent Relations     Marketing and Recruiting  Idaho Charter School Network  Idah	11:00-11:15			(15 minutes)	
Short-Term and Long Team Plan     Site Descriptions     Contingency Plan  11:15-11:30 Break - Networking  Working Lunch:     School Finance     Budget     Federal Programs/Funding     Box Lunch Provided Onsite  12:30-1:30 School Operations Panel:     Governance, Leadership and Management     Authorizer Relations     Policies/Procedures for Students/Employees     Community and Parent Relations     Marketing and Recruiting  Site Descriptions     Coreg Berg     (20 minutes)     Finance Coordinator, SDE     Julie Oberle     Lester Wyer     (20 minutes)     Finance Coordinator, SDE     Lester Wyer     (20 minutes)     Grants/Contracts/Techs Coordinator, SDE  Suzanne Burton     Director of School Operations     ANSER Charter School     Joe Devera     Governing Board     North Star Charter School     Suzanne Surdon     And Parent Relations     Marketing and Recruiting  North Star Charter School					
Site Descriptions     Contingency Plan  11:15-11:30 Break - Networking  11:30-12:30 Working Lunch:     School Finance     Budget     Federal Programs/Funding     Box Lunch Provided Onsite  12:30-1:30 School Operations Panel:     Governance, Leadership and Management     Authorizer Relations     Policies/Procedures for Students/Employees     Community and Parent Relations     Marketing and Recruiting  Size Berg     (20 minutes)     Finance Coordinator, SDE     Julie Oberle     Julie Oberle     Lester Wyer     (20 minutes)     Grants/Contracts/Techs Coordinator, SDE  Suzanne Burton     Director of School Operations     ANSER Charter School     Joe Devera     (10 minutes)     Julie Oberle     Lester Wyer     Julie Oberle     Lester Wyer     School Finance     Greg Berg     Julie Oberle     Lester Wyer     School Finance     Greg Berg     Julie Oberle     Lester Wyer			Idaho Charter School Network		
• Contingency Plan  11:15-11:30  Break - Networking  11:30-12:30  Working Lunch:  • School Finance  • Budget  • Federal Programs/Funding  • Box Lunch Provided Onsite  12:30-1:30  School Operations Panel:  • Governance, Leadership and Management  • Authorizer Relations  • Policies/Procedures for Students/Employees  • Community and Parent Relations  • Marketing and Recruiting  • Contingency Plan  Greg Berg  (20 minutes)  Beth Geagan  Diane Demarest  Writing the Petition  Beth Geagan  Diane Demarest  Ester Wyer  (20 minutes)  Grants/Contracts/Techs Coordinator, SDE  Suzanne Burton  Director of School Operations  ANSER Charter School  Joe Devera  Governing Board  North Star Charter School  Suzanne Burton  Finance Coordinator, SDE  User Wyer  (10 minutes)  School Finance  Greg Berg  Julie Oberle  Lester Wyer  Director of School Operations  ANSER Charter School  Governing Board  North Star Charter School  North Star Charter School  Suzanne Coordinator, SDE  Hands On:  School Finance  Greg Berg  Julie Oberle  Lester Wyer  Coordinator, SDE  Hands On:  School Finance  Greg Berg  Julie Oberle  Lester Wyer  Coverning Board  North Star Charter School		=			
11:30-12:30  Working Lunch: School Finance Budget Federal Programs/Funding Box Lunch Provided Onsite  School Operations Panel: Authorizer Relations Policies/Procedures for Students/Employees Community and Parent Relations Morking Lunch: Greg Berg Finance Coordinator, SDE Julie Oberle Finance Coordinator, SDE Lester Wver Grants/Contracts/Techs Coordinator, SDE  Suzanne Burton Director of School Operations ANSER Charter School Finance Governing Board ANSER Charter School Finance Governing Board ANSER Charter School Finance Governing Board North Star Charter School Finance Finance Coordinator, SDE Writing the Petition Beth Geagan Diane Demarest  Writing the Petition Beth Geagan Diane Demarest  Finance Coordinator, SDE  Lester Wyer  Finance Coordinator, SDE  Finance Coordinator, SDE  Lester Wyer  Finance Coordinator, SDE  Finance Coordinator, SDE  Finance Coordinator, SDE  Finance Coordinator, SDE  Finance		<u> </u>			
11:30-12:30  Working Lunch:  School Finance  Budget  Federal Programs/Funding  Box Lunch Provided Onsite  School Operations Panel:  Governance, Leadership and Management  Authorizer Relations  Policies/Procedures for Students/Employees  Community and Parent Relations  Marketing and Recruiting  Meriting the Petition  Beth Geagan  Diane Demarest  Writing the Petition  Beth Geagan  Diane Demarest  Diane Demarest  Hands On:  Suzanne Burton  Director of School Operations  ANSER Charter School  Governing Board  North Star Charter School  Suzanne Burton  Finance Coordinator, SDE  Lester Wyer  Mriting the Petition  Beth Geagan  Diane Demarest  Hands On:  School Finance  Greg Berg  Julie Oberle  Lester Wyer  North Star Charter School  Suzanne Burton  North Star Charter School  Suzanne Burton  Crease (10 minutes)  Lester Wyer		<u> </u>			
• School Finance • Budget • Federal Programs/Funding • Box Lunch Provided Onsite  School Operations Panel: • Governance, Leadership and Management • Authorizer Relations • Policies/Procedures for Students/Employees • Community and Parent Relations • Marketing and Recruiting • School Finance  Suzanne Burton  Director of School Operations  ANSER Charter School  Julie Oberle  Lester Wyer (20 minutes)  Beth Geagan  Diane Demarest  Writing the Petition  Beth Geagan  Diane Demarest  Suzanne Burton  Director of School Operations  ANSER Charter School  Joe Devera  Governing Board  North Star Charter School  North Star Charter School  Suzanne Gragge  (10 minutes)  Julie Oberle  Lester Wyer					
<ul> <li>Budget         <ul> <li>Federal Programs/Funding</li> <li>Box Lunch Provided Onsite</li> </ul> </li> <li>12:30-1:30 School Operations Panel:         <ul> <li>Governance, Leadership and Management</li> <li>Authorizer Relations</li> <li>Policies/Procedures for Students/Employees</li> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> </ul> </li> <li>Beth Geagan Diane Demarest</li> <li>Exter Wyer         <ul> <li>(20 minutes)</li> <li>(20 minutes)</li> <li>(20 minutes)</li> <li>(20 minutes)</li> <li>(10 minutes)</li> <li>(30 minutes)</li> <li>(40 minutes)</li> </ul> </li> </ul>	11:30-12:30			(20 minutes)	
<ul> <li>Federal Programs/Funding</li> <li>Box Lunch Provided Onsite</li> <li>12:30-1:30</li> <li>School Operations Panel:         <ul> <li>Governance, Leadership and Management</li> <li>Authorizer Relations</li> <li>Policies/Procedures for Students/Employees</li> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> </ul> </li> <li>Finance Coordinator, SDE         <ul> <li>Lester Wyer</li> <li>G20 minutes</li> <li>Buzanne Burton</li> <li>Director of School Operations</li> <li>ANSER Charter School</li> <li>Governing Board</li> <li>North Star Charter School</li> </ul> </li> <li>North Star Charter School</li> <li>Suzanne Grage</li> <li>(10 minutes)</li> <li>Julie Oberle</li> <li>Lester Wyer</li> </ul>			· ·		
<ul> <li>Box Lunch Provided Onsite</li> <li>Box Lunch Provided Onsite</li> <li>Box Lunch Provided Onsite</li> <li>Contracts/Techs Coordinator, SDE</li> <li>School Operations Panel:         <ul> <li>Governance, Leadership and Management</li> <li>Authorizer Relations</li> <li>Policies/Procedures for Students/Employees</li> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> </ul> </li> <li>Lester Wyer         <ul> <li>(20 minutes)</li> <li>(10 minutes)</li> <li>School Finance</li> <li>Greg Berg</li> <li>Julie Oberle</li> <li>Lester Wyer</li> </ul> </li> <li>North Star Charter School</li> <li>Sugarna Cragge</li> <li>(10 minutes)</li> <li>Lester Wyer</li> </ul>				(20 minutes)	
T2:30-1:30  School Operations Panel:  Grants/Contracts/Techs Coordinator, SDE  Suzanne Burton  Orants/Contracts/Techs Coordinator, SDE  Suzanne Burton  Director of School Operations  ANSER Charter School  Policies/Procedures for Students/Employees  Orants/Contracts/Techs Coordinator, SDE  Suzanne Burton  Director of School Operations  ANSER Charter School  Finance  Greg Berg  Julie Oberle  Governing Board  North Star Charter School  North Star Charter School  Suzanne Burton  Orants/Contracts/Techs Coordinator, SDE  Hands On:  School Finance  Greg Berg  Julie Oberle  Lester Wyer  North Star Charter School				(20	Diane Demarest
School Operations Panel:Suzanne Burton(10 minutes)• Governance, Leadership and ManagementDirector of School OperationsSchool Finance• Authorizer RelationsANSER Charter SchoolGreg Berg• Policies/Procedures for Students/EmployeesJoe Devera(10 minutes)• Community and Parent RelationsNorth Star Charter School• Marketing and RecruitingNorth Star Charter School		<ul> <li>Box Lunch Provided Onsite</li> </ul>		`	
<ul> <li>Governance, Leadership and Management</li> <li>Authorizer Relations</li> <li>Policies/Procedures for Students/Employees</li> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> </ul> Director of School Operations <ul> <li>ANSER Charter School</li> <li>Governing Board</li> <li>North Star Charter School</li> </ul> School Finance <ul> <li>Greg Berg</li> <li>Julie Oberle</li> <li>Lester Wyer</li> </ul>	12 20 1 20				
<ul> <li>Authorizer Relations</li> <li>Policies/Procedures for Students/Employees</li> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> </ul> ANSER Charter School  Joe Devera  Governing Board  North Star Charter School  North Star Charter School  Suspense Gragge  (10 minutes)  Lester Wyer  (10 minutes)  ANSER Charter School  Greg Berg  Julie Oberle  Lester Wyer  (10 minutes)  North Star Charter School  Suspense Gragge  (10 minutes)  ANSER Charter School  Julie Oberle  Lester Wyer  (10 minutes)  North Star Charter School  Suspense Gragge  (10 minutes)	12:30-1:30			,	<u> </u>
<ul> <li>Policies/Procedures for Students/Employees</li> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> <li>Joe Devera         <ul> <li>Governing Board</li> <li>North Star Charter School</li> </ul> </li> <li>System of Cross</li> <li>(10 minutes)</li> <li>Lester Wyer</li> </ul>		1	±		
<ul> <li>Community and Parent Relations</li> <li>Marketing and Recruiting</li> <li>Governing Board</li> <li>North Star Charter School</li> <li>Sugarma Cragg</li> </ul>				(10 minutes)	
Marketing and Recruiting     North Star Charter School  Sugarma Cragg     (10 minutes)		± •		(10 minutes)	
Warketing and Rectuding		•			Lester wyer
Hiring and Staff Evaluation Susaime Gregg (10 influtes)				(10 minutes)	
Education Director		Hiring and Staff Evaluation		(10 minutes)	
Facilities and Finance     ANSER Charter School					
Building Organizational Capacity    Kelly Trudeau (10 minutes)				(10 minutes)	
Education Program Alignment     Head of School		Education Program Alignment		(10 minutes)	
What We Would Have Done Differently     Compass Public Charter School		<ul> <li>What We Would Have Done Differently</li> </ul>		ol	

1:30-1:45	Break-Networking		
1:45-2:15	Promoting High Achievement for All Students:	<u>Tamara Baysinger</u> (15 minutes)	Hands On:
	<ul> <li>Measurable Student Education Standards</li> </ul>	<b><u>Kerri Pickett Hoffman</u></b> (15 minutes)	School Operations
	<ul> <li>Data Analysis that Promotes Student</li> </ul>	Education Director	Suzanne Burton
	Achievement	Idaho Virtual Academy	Jackie Collins
			Joe Devera
			Susanne Gregg
			Kelly Trudeau
2:15-3:15	Student Support Services Panel:	Lanette Daw (10 minutes)	Hands On:
	School Transportation	Transportation Specialist, SDE	Writing the Petition
	Health and Safety	Matt McCarter (10 minutes)	Tamara Baysinger
	<ul> <li>Crisis Management Planning/Safe Schools</li> </ul>	Safe/Drug Free Schools	
	Child Nutrition	Coordinator, SDE	
	Certification	Christina Linder (10 minutes)	
	<ul> <li>Accreditation/Graduation Requirements</li> </ul>	Director Certification, SDE Nick Smith (10 minutes)	
		Deputy Superintendent, SDE	
		Division of District Support	
3:15-3:30	Break-Networking	Division of District Support	
3:30-4:30	Promoting Achievement in Special Populations of	Marcia Beckman (10 minutes)	Hands-On:
	Students:	NCLB/Title I Programs Director	Writing the Petition
	Promoting Growth and Achievement	Fernanda Brenefur (10 minutes.	Lanette Daw
	Planning Resources	LEP/Title II Coordinator	Matt McCarter
	Professional Development	<b>Jean Taylor</b> (10 minutes)	Christina Linder
	Recruitment and Retention	Special Education Director	Nick Smith
	Community Partners	<u>Val Schorzman</u> (10 minutes)	
		Gifted and Talented Coordinator	
4:30-5:00	<b>Directions and Next Steps:</b>	Isaac Moffet	Hands-On:
	<ul> <li>Steps to Approval - Negotiating the Process</li> </ul>	Founding Board	New Visions
	<ul> <li>Marketing and Recruitment</li> </ul>	Nampa Classical Academy (opening 2009)	Marcia Beckman
	<ul> <li>Community Partnerships</li> </ul>	<u>Debbie Infanger</u>	Fernanda Brendefur
	<ul> <li>Networking Advocacy and Resources</li> </ul>	Founding Board	Val Schorzman
		North Valley Academy (opened 2008)	Jean Taylor
Closing	Closing	Shirley Rau	